

The logo for Pure Skin, featuring the words "PURE" and "SKIN" stacked vertically inside a white square border, which is centered within a larger grey square background.

## LASH EXTENSION BEFORE & AFTERCARE

### **BEFORE YOUR APPOINTMENT**

- Please do not wear eye makeup – especially mascara, as it will take more time to remove your makeup and gives us less time to apply your lash extensions.
- Do not curl your lashes prior to your service.
- Do not wear contact lenses during application.
- No coffee, tea, energy drinks for at least 2 hours prior to your appointment as caffeine can cause your eyes to flutter involuntarily.
- Feel free bring your headphones so you can relax as your first service may take up to 3 hours. Please remember that you will not be able to answer calls/texts or look at you phone during your service! Your eyes will need to remain closed.
- Please arrive 10 minutes prior to your appointment to fill out any needed paperwork. We ask that our clients arrive promptly for their appointments to ensure sufficient time for quality results. *Please review Late Arrival and Cancellation Policy.*

### **AFTERCARE**

- Avoid wetting lash extensions for 24 hours after the treatment to allow time for the glue to dry. After 24 hours, it is fine the gently run water over lashes.
- Avoid excessive heat, steam rooms and hot shower/ saunas for at least 48 hours or completely, if possible.
- Avoid oily products around the eyelashes including oil based makeup removers, moisturizers and makeup. Be aware that wearing mascara and

eye makeup may weaken the adhesive bond and can cause premature shedding of the extensions. Do not use waterproof mascara at any time.

- Cleanse lash extensions at least 2-3 times a week, or every night if you have oily skin or if you are a regular eye makeup wearer.
- Use a specific lash extension foaming cleanser with a lash cleansing brush to ensure you're getting an anti-bacterial solution on your lashes to maintain eye and lash health. Using a lash specific cleanser will avoid potential glycols, oils and other products that will affect the life of your lashes.
- Do not rub your eyes vigorously while cleansing- clean your lash extensions using a lash cleansing brush. Rigorous rubbing will cause premature lash loss as well as roughed up/damaged natural lashes that are short, broken and frail that won't be able to hold extensions safely. It doesn't take much to cause damage to your lashes, so always be gentle!
- Gently brush your lashes with a mascara wand every day to groom them. The best time to do this is after showering, as they will be softer and less likely to damage.
- Avoid pulling your lashes and do not attempt to remove them yourself. If you would like them removed, please contact your technician. If you experience any pain, redness or irritation, contact your technician immediately.
- If you can, sleep on your back to avoid the risk of lashes rubbing against your pillow.
- Do not touch or rub the eyelashes to avoid lash hair loss.
- Do not perm, curl or tint the eyelash extensions.
- Do not use makeup remover wipes or micellar cleansing waters while wearing lash extensions. They have oils, glycols and emollients that will cause your extensions to fall off prematurely.
- Do not use face cloths, sponges, makeup pads, cotton buds or other items on or near your lash extensions. These will tug at your lashes causing damage and premature lash loss.

## **IMPORTANCE OF CLEANING YOUR LASHES**

### **Clean Lashes = Better Retention**

Build up of oil, skin, dirt, and makeup on your extensions will cause premature shedding and can break down the adhesive. Your lashes are meant to catch debris to protect your eyes and your extensions will do the same. When you skip your daily lash wash, your lash follicles can

get clogged with oil, dirt and debris, which can make it difficult for new lashes to grow.

### Infections

Over time, buildup can lead to blepharitis. Blepharitis is an inflammation of the eyelids commonly caused when tiny oil glands at the base of the eyelash become clogged. This causes dandruff-like flakes to form, wrapping around the base of the eyelashes. The eyelids may appear red, swollen, or feel sore. This can also cause premature loss of your natural lashes. Washing your lashes keeps this buildup from occurring.

### Stronger Adhesive Bonding

Another reason to keep your lashes clean is to make sure you have the best bond between your natural lash, the adhesive, and the lash extension. Have you ever tried to put tape on a surface that wasn't clean? The tape sticks to the debris and not the surface causing it to fall off. The same thing happens when we apply an extension. If the surface of your lash isn't clean, the adhesive bonds to the debris and not the natural lash, causing it to pop off quickly. Making sure your lashes are washed before your lash appointments will make sure you have the best retention possible.

## HOW TO CLEAN YOUR LASHES



**PURE SKIN**

### How To Clean Your Lash Extensions

1. Pump the foaming cleanser on a soft lash cleaning brush.
2. Use a gentle circular motion at the base of your lashes. Repeat three to four times until all the cleanser is off your eyelids.
3. Swipe down and out to move the particulate matter away from your eyelids and off your lashes with the wet brush.
4. Dry your lashes by fanning them or with a small fan. Do not use heat.
5. When dry, comb your lashes with a spoolie.

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## Lash Facts

- The average person has 90-120 natural lashes per eye.
- Each eye can shed 2-3 lashes per day.

*Week 1 = 21 lashes shed*

*Week 2 = 42 lashes shed*

*Week 3 = 63 lashes shed*

- Lash fills should be done every 2-3 weeks to keep your lashes looking beautiful!

***By booking my service and signing below, I verify that I have read and understand the above statements and agree to them.***

Client Name (Printed) \_\_\_\_\_

Client Name (Signature) \_\_\_\_\_ Date \_\_\_\_\_

Artist/Esthetician \_\_\_\_\_ Date \_\_\_\_\_



member  
Associated Skin Care Professionals